

topic – information and communication services

Our broad knowledge of science, technology and innovation means that we are in an excellent position to communicate on research and technology development matters. In recent years, a journalist from Intelligentsia Consultants has regularly written features promoting ICT start-up companies to investors. The features have been published on a European Commission website accessed by over 100,000 unique users per month. Furthermore, thanks to print syndication, the promotional features have resulted in news stories about the ICT start-ups being published in the broad press, such as New Scientist and The Sunday Telegraph.

Similarly, our communication expertise enables us to write strategic reports on technology and innovation for publication. For example, an innovation consultant from Intelligentsia Consultants wrote a special report on advanced manufacturing for a regional development agency in the UK. The published report highlighted the region's innovation capabilities and high productivity in advanced manufacturing and has been used as a marketing tool to attract foreign direct investment.

<http://www.intelligentsia-consultants.com>